

A tradition that has become a part of our lives is the NEACE Fall Conference held in beautiful Northampton, Massachusetts at the Hotel Northampton.

Again this year, NEACE hosts our annual one-day conference at the Hotel Northampton on November 4th, 2021.

Centrally located at the historic Northampton Hotel, this conference is sure to deliver value to your circulation department. A full day jam packed with speakers and topics relevant to today's circulation issues. Conference rate includes a delicious buffet lunch at the Wiggins Tavern!

8:00-4:30. Continental breakfast and in-person registration begin at 8:00am.

Confirmed speakers so far: Lisa Strattan, VP of News for Gannett (Diversity in the newsroom) / Gary Lavariere, Berkshire Eagle (Digital transformation)

Registration fee: \$89/person

Registration discount given to multiple employees from the same organization
. First registration \$89, \$49 for each additional employee, limit 5.

[Hotel Northampton](#)