



Since 1917

N.E.A.C.E.

CELEBRATING 100 YEARS!



NEW ENGLAND ASSOCIATION OF CIRCULATION EXECUTIVES

Serving the New England circulation profession for over 100 years

2017 BUYER'S GUIDE & CONFERENCE SPONSORSHIP ASSOCIATE MEMBER

ADVERTISING CONTRACT & RESERVATION FORM

Please reserve your Ad Space today!

Deadlines: Premium Position placements by March 1, 2017. Camera ready ad copy must be received by March 21, 2017. (Full page ad size is 5"x7.5". Your ad copy must fit these dimensions.)

BILLING INFORMATION

Mark (X) appropriate box(es)

- Billable options: Associate Member Full-page B/W Camera Ready, One Color Ad, Full Color Ad, Inside Back Cover Full Color Ad, Inside Front Cover Full Color Ad, Back Cover Full Color Ad, Pre-Prints (4-page section), Priority Placement Request, Plus Cost of Ad, Sponsorship Level.

Gold \$750, Silver \$500, Bronze \$300, General \$150

PAYMENT INFORMATION

Mark (X) appropriate box(es)

- Payment options: Payment enclosed with new camera-ready ad copy, Payment enclosed but use our 2016 Buyer's Guide ad (no changes required), Please send billing invoice upon receipt of this ad contract & copy, Please send billing invoice upon receipt of this ad contract and use our 2016 Buyer's Guide ad, Payment enclosed: Ad copy will arrive under separate cover before March 20, 2017, Charge to (circle one) VISA MASTERCARD AMEX. Includes fields for Card #, Exp. date, and Name as it appears on card.

\$ [ ] TOTAL INVOICE AMOUNT (from above) Please note: advertising rates only. DO NOT include Conference registration

Advertiser: \_\_\_\_\_ Contact person: \_\_\_\_\_
Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Questions? Contact Michael Sheehan Phone: 978.970.4855 Email: msheehan@lowellsun.com

SPRING CONFERENCE EXHIBIT SPACE RESERVATIONS.

Exhibit space at the conference is complimentary to ALL REGISTERED conference vendors and advertisers in the Buyer's Guide. It is imperative you make a space reservation when you commit to advertising in the Buyer's Guide so we can plan accordingly with the hotel. Please note that preferred exhibit locations will be offered to vendors who participate in conference sponsorship programs, as described on the accompanying flyer called "NEACE Distinguished Sponsors." All exhibit space will be pre-assigned.

- YES, I will be a Sponsor of the 2017 Conference, as described on the NEACE Distinguished Sponsor Sheet
YES, I want to exhibit at the 2017 Conference
My level of sponsorship is noted in the billing information above